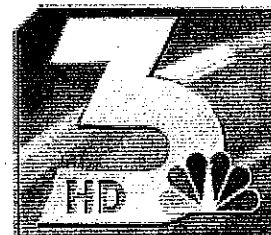


## ORDER



KSNV

## Orders

Order / Rev: 104655 /  
 Alt Order #: 06835929  
 Product Desc: RNC - ROMNEY  
 Estimate: 279  
 Flight Dates: 07/25/12 - 07/31/12  
 Original Date / Rev: 07/24/12 / 07/24/12  
 Order Type: GENERAL

Primary AE: Amy McCreary  
 Sales Office: BLPHI  
 Sales Region: National

## Agency

Name: American Rambler Productions  
 Buying Contact:  
 Billing Contact:  
 138 Conant St.  
 Beverly, MA 02494

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

## Advertiser

Name: RNC/Romney for President - Revised  
 Demographic: A35+  
 Product Codes: PLC03  
 Priority: SELECT PRIORITY CODE  
 Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:  
 Order Separation: 00:15:00  
 Advertiser External ID:  
 Agency External ID:

## Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 06/25/12   | 07/29/12 | 74      | \$86,650.00  | \$73,652.50 |
| 07/30/12   | 07/31/12 | 36      | \$33,200.00  | \$28,220.00 |

## Totals

| Month       | # Spots | Gross Amount | Net Amount   | Rating |
|-------------|---------|--------------|--------------|--------|
| July 2012   | 74      | \$86,650.00  | \$73,652.50  | 0.00   |
| August 2012 | 36      | \$33,200.00  | \$28,220.00  | 0.00   |
| Totals      | 110     | \$119,850.00 | \$101,872.50 | 0.00   |

## Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary      |              |              | Start Of Order - End Of Order | 100%    |

| Ln  | Ch   | Start             | End             | Inventory Code  | Break | Start/End Time    | Days    | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|-----|------|-------------------|-----------------|---|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|------------|
| E 1 | KSNV | 07/30/12          | 07/31/12        | M-F 6-7a WakeUp w/WagM<br>M-F 6-7a WakeUp w/Wagners<br>WAKE W/WAGNRS2 2X/DAY WITH MAX SEP | CM    | 6-7a              | MT----- | :30 | 4     | \$700.001   |     | 0.00          | NM   | 4     | \$2,800.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |      | Week: 07/30/12    | 08/05/12        | MT-----   |       | 4                 |         |     |       | \$700.00    |     | 0.00          |      |       |            |
| E 2 | KSNV | 07/25/12          | 07/27/12        | M-F 6-7a WakeUp w/WagM<br>M-F 6-7a WakeUp w/Wagners<br>WAKE W/WAGNRS2 1X/DAY              | CM    | 6-7a              | --WTF-- | :30 | 3     | \$700.001   |     | 0.00          | NM   | 3     | \$2,100.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |      | Week: 07/23/12    | 07/29/12        | --WTF--   |       | 3                 |         |     |       | \$700.00    |     | 0.00          |      |       |            |
| E 3 | KSNV | 07/25/12          | 07/27/12        | Today Show<br>Today Show<br>TODAY SHOW 2X/DAY WITH MAX SEP                                | CM    | 658a-9am          | --WTF-- | :30 | 6     | \$1,400.001 |     | 0.00          | NM   | 6     | \$8,400.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |      | Week: 07/23/12    | 07/29/12        | --WTF--   |       | 6                 |         |     |       | \$1,400.00  |     | 0.00          |      |       |            |
| E 4 | KSNV | 07/30/12          | 07/31/12        | Today Show<br>Today Show<br>TODAY SHOW 2X/DAY WITH MAX SEP                                | CM    | 658a-9am          | MT----- | :30 | 4     | \$1,400.001 |     | 0.00          | NM   | 4     | \$5,600.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |      | Week: 07/30/12    | 08/05/12        | MT-----   |       | 4                 |         |     |       | \$1,400.00  |     | 0.00          |      |       |            |
| E 5 | KSNV | 07/30/12          | 07/31/12        | M-F Today Show II 3rd HDM<br>M-F Today Show II<br>TODAY SHOW 2 2X/DAY WITH MAX SEP        | CM    | 9-10a             | MT----- | :30 | 4     | \$500.001   |     | 0.00          | NM   | 4     | \$2,000.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|     |      | Week: 07/30/12    | 08/05/12        | MT-----   |       | 4                 |         |     |       | \$500.00    |     | 0.00          |      |       |            |

Order / Rev: 104655  
 Alt Order #: 06835929  
 Flight Dates: 07/25/12 - 07/31/12

Advertiser: RNC/ Romney for President  
 Product Desc: RNC - ROMNEY  
 Estimate: 279

KSNV

| Ln                                 | Ch   | Start             | End             | Inventory Code   | Break | Start/End Time             | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|------------------------------------|------|-------------------|-----------------|--|-------|----------------------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| E 5                                | KSNV | 07/30/12          | 07/31/12        | M-F Today Show II 3rd Hour<br>M-F Today Show II        | CM    | 9-10a                      | MT----- | :30 | 4                 | \$500.00    | 1   | 0.00          | NM   | 4     | \$2,000.00 |
| TODAY SHOW 2 2X/DAY WITH MAX SEP   |      |                   |                 |  |       |                            |         |     |                   |             |     |               |      |       |            |
|                                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                            |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:                              |      | 07/30/12          | 08/05/12        | MT-----  |       |                            |         |     | 4                 | \$500.00    |     | 0.00          |      |       |            |
| E 6                                | KSNV | 07/25/12          | 07/27/12        | M-F Today Show II 3rd Hour<br>M-F Today Show II        | CM    | 9-10a                      | --WTF-- | :30 | 3                 | \$500.00    | 1   | 0.00          | NM   | 3     | \$1,500.00 |
| TODAY SHOW 2 1X/DAY                |      |                   |                 |  |       |                            |         |     |                   |             |     |               |      |       |            |
|                                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                            |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:                              |      | 07/23/12          | 07/29/12        | --WTF--  |       |                            |         |     | 3                 | \$500.00    |     | 0.00          |      |       |            |
| E 7                                | KSNV | 07/30/12          | 07/31/12        | Olympics Daytime Weekdays<br>Olympics Daytime Weekdays | CM    | 9am-4pm                    | MT----- | :30 | 6                 | \$1,200.00  | 3   | 0.00          | NM   | 6     | \$7,200.00 |
| OLY DAYTIME 3X/DAY WITH MAX SEP    |      |                   |                 |  |       |                            |         |     |                   |             |     |               |      |       |            |
|                                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                            |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:                              |      | 07/30/12          | 08/05/12        | MT-----  |       |                            |         |     | 6                 | \$1,200.00  |     | 0.00          |      |       |            |
| E 8                                | KSNV | 07/25/12          | 07/27/12        | M-F Today Show III 4th Hour<br>Today 4th Hour          | CM    | 10am-11am                  | --WTF-- | :30 | 3                 | \$325.00    | 1   | 0.00          | NM   | 3     | \$975.00   |
| TODAY SHOW 3 1X/DAY                |      |                   |                 |  |       |                            |         |     |                   |             |     |               |      |       |            |
|                                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                            |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:                              |      | 07/23/12          | 07/29/12        | --WTF--  |       |                            |         |     | 3                 | \$325.00    |     | 0.00          |      |       |            |
| E 9                                | KSNV | 07/25/12          | 07/27/12        | Noon News<br>Noon News                                 | CM    | 12-1230pm                  | --WTF-- | :30 | 6                 | \$425.00    | 1   | 0.00          | NM   | 6     | \$2,550.00 |
| NEWS AT NOON 2X/DAY WITH MAX SEP   |      |                   |                 |  |       |                            |         |     |                   |             |     |               |      |       |            |
|                                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                            |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:                              |      | 07/23/12          | 07/29/12        | --WTF--  |       |                            |         |     | 6                 | \$425.00    |     | 0.00          |      |       |            |
| E 10                               | KSNV | 07/25/12          | 07/27/12        | Days of our Lives<br>Days of our Lives                 | CM    | 1258p-2pm                  | --WTF-- | :30 | 3                 | \$425.00    | 1   | 0.00          | NM   | 3     | \$1,275.00 |
| DAYS OF OUR LIVES 1X/DAY           |      |                   |                 |  |       |                            |         |     |                   |             |     |               |      |       |            |
|                                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                            |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:                              |      | 07/23/12          | 07/29/12        | --WTF--  |       |                            |         |     | 3                 | \$425.00    |     | 0.00          |      |       |            |
| E 11                               | KSNV | 07/25/12          | 07/27/12        | The Doctors<br>The Doctors                             | CM    | 2pm-3pm                    | --WTF-- | :30 | 3                 | \$175.00    | 2   | 0.00          | NM   | 3     | \$525.00   |
| DOCTORS 1X/DAY                     |      |                   |                 |  |       |                            |         |     |                   |             |     |               |      |       |            |
|                                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                            |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:                              |      | 07/23/12          | 07/29/12        | --WTF--  |       |                            |         |     | 3                 | \$175.00    |     | 0.00          |      |       |            |
| E 12                               | KSNV | 07/25/12          | 07/27/12        | Dr. Phil<br>Dr Phil                                    | CM    | 3-4p                       | --WTF-- | :30 | 3                 | \$450.00    | 1   | 0.00          | NM   | 3     | \$1,350.00 |
| DR PHIL 1X/DAY                     |      |                   |                 |  |       |                            |         |     |                   |             |     |               |      |       |            |
|                                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                            |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:                              |      | 07/23/12          | 07/29/12        | --WTF--  |       |                            |         |     | 3                 | \$450.00    |     | 0.00          |      |       |            |
| E 13                               | KSNV | 07/30/12          | 07/31/12        | NEWS 3 at 4 (1 HOUR)<br>4PM NEWS (1 hour)              | CM    | 4-5pm<br>(4:00 PM-4:30 PM) | MT----- | :30 | 4                 | \$700.00    | 1   | 0.00          | NM   | 4     | \$2,800.00 |
| FIRST NEWS 3-4 2X/DAY WITH MAX SEP |      |                   |                 |  |       |                            |         |     |                   |             |     |               |      |       |            |
|                                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                            |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:                              |      | 07/30/12          | 08/05/12        | MT-----  |       |                            |         |     | 4                 | \$700.00    |     | 0.00          |      |       |            |
| E 14                               | KSNV | 07/25/12          | 07/27/12        | News 3 at 4 (1/2 hr)<br>News 3 at 4 (1/2 hr)           | CM    | 4-430p                     | --WTF-- | :30 | 3                 | \$700.00    | 1   | 0.00          | NM   | 3     | \$2,100.00 |
| FIRST NEWS 3-4 1X/DAY              |      |                   |                 |  |       |                            |         |     |                   |             |     |               |      |       |            |
|                                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                            |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:                              |      | 07/23/12          | 07/29/12        | --WTF--  |       |                            |         |     | 3                 | \$700.00    |     | 0.00          |      |       |            |
| E 15                               | KSNV | 07/25/12          | 07/27/12        | News 3 at 430pm<br>News 3 at 4:30PM                    | CM    | 430-5pm                    | --WTF-- | :30 | 6                 | \$700.00    | 1   | 0.00          | NM   | 6     | \$4,200.00 |
| NEWS 2X/DAY WITH MAX SEP           |      |                   |                 |  |       |                            |         |     |                   |             |     |               |      |       |            |
|                                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                            |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:                              |      | 07/23/12          | 07/29/12        | --WTF--  |       |                            |         |     | 6                 | \$700.00    |     | 0.00          |      |       |            |
| E 16                               | KSNV | 07/30/12          | 07/31/12        | NEWS 3 at 4 (1 HOUR)<br>4PM NEWS (1 hour)              | CM    | 4-5pm<br>(4:30 PM-5:00 PM) | MT----- | :30 | 4                 | \$700.00    | 1   | 0.00          | NM   | 4     | \$2,800.00 |
| NEWS 2X/DAY WITH MAX SEP           |      |                   |                 |  |       |                            |         |     |                   |             |     |               |      |       |            |
|                                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                            |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:                              |      | 07/30/12          | 08/05/12        | MT-----  |       |                            |         |     | 4                 | \$700.00    |     | 0.00          |      |       |            |
| E 17                               | KSNV | 07/25/12          | 07/27/12        |  | CM    | 5-630p                     | --WTF-- | :30 | 6                 | \$1,000.00  | 1   | 0.00          | NM   | 6     | \$6,000.00 |

Order / Rev: 104655  
 Alt Order #: 06835929  
 Flight Dates: 07/25/12 - 07/31/12

Advertiser: RNC/ Romney for President  
 Product Desc: RNC - ROMNEY  
 Estimate: 279

KSNV

| Ln                              | Ch   | Start             | End             | Inventory Code            | Break | Start/End Time | Days     | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount      |
|---------------------------------|------|-------------------|-----------------|---------------------------|-------|----------------|----------|-----|-------------------|-------------|-----|---------------|------|-------|-------------|
| M-F Early News                  |      |                   |                 |                           |       |                |          |     |                   |             |     |               |      |       |             |
| M-F Early News                  |      |                   |                 |                           |       |                |          |     |                   |             |     |               |      |       |             |
| NEWS 3 AT 5 2X/DAY WITH MAX SEP |      |                   |                 |                           |       |                |          |     |                   |             |     |               |      |       |             |
|                                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
| Week:                           |      | 07/23/12          | 07/29/12        | --WTF--                   |       |                |          |     | 6                 | \$1,000.00  |     | 0.00          |      |       |             |
| E 18                            | KSNV | 07/30/12          | 07/31/12        | M-F Early News            | CM    | 5-630p         | MT-----  | :30 | 4                 | \$1,000.00  | 1   | 0.00          | NM   | 4     | \$4,000.00  |
| M-F Early News                  |      |                   |                 |                           |       |                |          |     |                   |             |     |               |      |       |             |
| NEWS 3 AT 5 2X/DAY WITH MAX SEP |      |                   |                 |                           |       |                |          |     |                   |             |     |               |      |       |             |
|                                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
| Week:                           |      | 07/30/12          | 08/05/12        | MT-----                   |       |                |          |     | 4                 | \$1,000.00  |     | 0.00          |      |       |             |
| E 19                            | KSNV | 07/25/12          | 07/27/12        | M-F Jeopardy              | CM    | 630-7pm        | --WTF--  | :30 | 6                 | \$1,000.00  | 1   | 0.00          | NM   | 6     | \$6,000.00  |
| M-F Jeopardy                    |      |                   |                 |                           |       |                |          |     |                   |             |     |               |      |       |             |
| JEOPARDY 2X/DAY WITH MAX SEP    |      |                   |                 |                           |       |                |          |     |                   |             |     |               |      |       |             |
|                                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
| Week:                           |      | 07/23/12          | 07/29/12        | --WTF--                   |       |                |          |     | 6                 | \$1,000.00  |     | 0.00          |      |       |             |
| E 20                            | KSNV | 07/30/12          | 07/31/12        | M-F Jeopardy              | CM    | 630-7pm        | MT-----  | :30 | 4                 | \$1,000.00  | 1   | 0.00          | NM   | 4     | \$4,000.00  |
| M-F Jeopardy                    |      |                   |                 |                           |       |                |          |     |                   |             |     |               |      |       |             |
| JEOPARDY 2X/DAY WITH MAX SEP    |      |                   |                 |                           |       |                |          |     |                   |             |     |               |      |       |             |
|                                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
| Week:                           |      | 07/30/12          | 08/05/12        | MT-----                   |       |                |          |     | 4                 | \$1,000.00  |     | 0.00          |      |       |             |
| E 21                            | KSNV | 07/25/12          | 07/27/12        | M-F Wheel                 | CM    | 7-730pm        | --WTF--  | :30 | 3                 | \$1,000.00  | 1   | 0.00          | NM   | 3     | \$3,000.00  |
| M-F Wheel of Fortune            |      |                   |                 |                           |       |                |          |     |                   |             |     |               |      |       |             |
| WHEEL 1X/DAY                    |      |                   |                 |                           |       |                |          |     |                   |             |     |               |      |       |             |
|                                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
| Week:                           |      | 07/23/12          | 07/29/12        | --WTF--                   |       |                |          |     | 3                 | \$1,000.00  |     | 0.00          |      |       |             |
| E 22                            | KSNV | 07/30/12          | 07/31/12        | M-F Wheel                 | CM    | 7-730pm        | MT-----  | :30 | 2                 | \$1,000.00  | 1   | 0.00          | NM   | 2     | \$2,000.00  |
| M-F Wheel of Fortune            |      |                   |                 |                           |       |                |          |     |                   |             |     |               |      |       |             |
| WHEEL 1X/DAY                    |      |                   |                 |                           |       |                |          |     |                   |             |     |               |      |       |             |
|                                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
| Week:                           |      | 07/30/12          | 08/05/12        | MT-----                   |       |                |          |     | 2                 | \$1,000.00  |     | 0.00          |      |       |             |
| E 23                            | KSNV | 07/25/12          | 07/26/12        | M-F News 3 at Eleven      | CM    | 11pm-1135pm    | --WT---  | :30 | 2                 | \$1,100.00  | 1   | 0.00          | NM   | 2     | \$2,200.00  |
| M-F News 3 at Eleven            |      |                   |                 |                           |       |                |          |     |                   |             |     |               |      |       |             |
| NEWS 3 AT 11 1X/DAY             |      |                   |                 |                           |       |                |          |     |                   |             |     |               |      |       |             |
|                                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
| Week:                           |      | 07/23/12          | 07/29/12        | --WT---                   |       |                |          |     | 2                 | \$1,100.00  |     | 0.00          |      |       |             |
| E 24                            | KSNV | 07/25/12          | 07/27/12        | The Tonight Show          | CM    | 1135p-1237a    | --WT---  | :30 | 3                 | \$425.00    | 1   | 0.00          | NM   | 3     | \$1,275.00  |
| Tonight Show                    |      |                   |                 |                           |       |                |          |     |                   |             |     |               |      |       |             |
| TONITE SHOW NBC 1X/DAY          |      |                   |                 |                           |       |                |          |     |                   |             |     |               |      |       |             |
|                                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
| Week:                           |      | 07/23/12          | 07/29/12        | --WT---                   |       |                |          |     | 3                 | \$425.00    |     | 0.00          |      |       |             |
| E 25                            | KSNV | 07/27/12          | 07/27/12        | Olympics Late News 3      | CM    | 11pm-12:35am   | -----F-- | :30 | 1                 | \$1,000.00  | 1   | 0.00          | NM   | 1     | \$1,000.00  |
| Late News during Olympics       |      |                   |                 |                           |       |                |          |     |                   |             |     |               |      |       |             |
| OLY LATE NIGHT                  |      |                   |                 |                           |       |                |          |     |                   |             |     |               |      |       |             |
|                                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
| Week:                           |      | 07/23/12          | 07/29/12        | -----F--                  |       |                |          |     | 1                 | \$1,000.00  |     | 0.00          |      |       |             |
| E 26                            | KSNV | 07/27/12          | 07/27/12        | Olympics Opening Ceremony | CM    | 730p-12a       | -----F-- | :30 | 1                 | \$10,000.00 | 1   | 0.00          | NM   | 1     | \$10,000.00 |
| Olympics Opening Ceremony       |      |                   |                 |                           |       |                |          |     |                   |             |     |               |      |       |             |
| OLY OPENING CEREMONY            |      |                   |                 |                           |       |                |          |     |                   |             |     |               |      |       |             |
|                                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
| Week:                           |      | 07/23/12          | 07/29/12        | -----F--                  |       |                |          |     | 1                 | \$10,000.00 |     | 0.00          |      |       |             |
| E 27                            | KSNV | 07/28/12          | 07/28/12        | Olympics Primetime        | CM    | 7pm-12am       | -----S-  | :30 | 2                 | \$6,000.00  | 3   | 0.00          | NM   | 2     | \$12,000.00 |
| Olympics Primetime              |      |                   |                 |                           |       |                |          |     |                   |             |     |               |      |       |             |
| OLY WEEKEND PRIMETIME           |      |                   |                 |                           |       |                |          |     |                   |             |     |               |      |       |             |
|                                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
| Week:                           |      | 07/23/12          | 07/29/12        | -----S-                   |       |                |          |     | 2                 | \$6,000.00  |     | 0.00          |      |       |             |
| E 28                            | KSNV | 07/28/12          | 07/28/12        | Olympics Late News 3      | CM    | 11pm-12:35am   | -----S-  | :30 | 2                 | \$1,000.00  | 7   | 0.00          | NM   | 2     | \$2,000.00  |
| Late News during Olympics       |      |                   |                 |                           |       |                |          |     |                   |             |     |               |      |       |             |
| OLY LATE NEWS                   |      |                   |                 |                           |       |                |          |     |                   |             |     |               |      |       |             |
|                                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
| Week:                           |      | 07/23/12          | 07/29/12        | -----S-                   |       |                |          |     | 2                 | \$1,000.00  |     | 0.00          |      |       |             |
| E 29                            | KSNV | 07/28/12          | 07/28/12        |                           | CM    | 4am-6pm        | -----S-  | :30 | 2                 | \$1,700.00  | 3   | 0.00          | NM   | 2     | \$3,400.00  |

Order / Rev: 104655  
 Alt Order #: 06835929  
 Flight Dates: 07/25/12 - 07/31/12

Advertiser: RNC/ Romney for President  
 Product Desc: RNC - ROMNEY  
 Estimate: 279  
 KSNV

| Ln  | Ch   | Start    | End      | Inventory Code                                    | Break | Start/End Time | Days   | Len | Spots | Rate       | Pri | Rtg  | Type   | Spots | Amount       |
|---|------|----------|----------|---|-------|----------------|--------|-----|-------|------------|-----|------|--------|-------|--------------|
| Olympics Daytime Week<br>Olympics Daytime WEEKEND<br>OLY WEEKEND DAYTIME<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 07/23/12  07/29/12    -----S-          2  \$1,700.00    0.00 |      |          |          |   |       |                |        |     |       |            |     |      |        |       |              |
| E 30  | KSNV | 07/29/12 | 07/29/12 | Olympics Primetime<br>Olympics Primetime          | CM    | 7pm-12am       | -----S | :30 | 1     | \$6,000.00 | 3   | 0.00 | NM     | 1     | \$6,000.00   |
| OLY WEEKEND PRIME<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 07/23/12  07/29/12    -----S          1  \$6,000.00    0.00   |      |          |          |   |       |                |        |     |       |            |     |      |        |       |              |
| E 31  | KSNV | 07/29/12 | 07/29/12 | Olympics Late News 3<br>Late News during Olympics | CM    | 11pm-12:35am   | -----S | :30 | 2     | \$1,000.00 | 7   | 0.00 | NM     | 2     | \$2,000.00   |
| OLY LATE NEWS<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 07/23/12  07/29/12    -----S          2  \$1,000.00    0.00   |      |          |          |   |       |                |        |     |       |            |     |      |        |       |              |
| E 32  | KSNV | 07/29/12 | 07/29/12 | Olympics Daytime Week<br>Olympics Daytime WEEKEND | CM    | 4am-6pm        | -----S | :30 | 4     | \$1,700.00 | 3   | 0.00 | NM     | 4     | \$6,800.00   |
| OLY WEEKEND DAYTIME<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u><br>Week: 07/23/12  07/29/12    -----S          4  \$1,700.00    0.00   |      |          |          |   |       |                |        |     |       |            |     |      |        |       |              |
|   |      |          |          |   |       |                |        |     |       |            |     |      | Totals | 110   | \$119,850.00 |